



Charlotte City Council  
Economic Development Committee  
Summary  
July 23, 2018

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**COMMITTEE AGENDA TOPICS**

- I. Charlotte Business INclusion (no action required)
- II. CIAA Update(no action required)
- III. Discuss August 27<sup>th</sup> Meeting Schedule (action required)

**COMMITTEE INFORMATION**

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**Council Members Present:** James Mitchell, Ed Driggs, Matt Newton and LaWana Mayfield

**Others:** Councilmembers Bokhari, Egleston and Winston

**Staff Resources:** Tracy Dodson, City Manager's Office  
Kevin Dick, Economic Development Department  
Randy Harrington, Management & Financial Services  
Nancy Rosado, Management & Financial Services  
Thomas Powers, City Attorney's Office

**Guests:** Mike Butts, Visit Charlotte  
Dillard Heath, Charlotte Regional Visitors Authority

**Meeting Duration:** Noon – 2:30PM

**ATTACHMENTS**

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- 1. Agenda – July 23 2018
- 2. Presentation – Charlotte Business INclusion
- 3. Presentation – 2018 CIAA Tournament Survey Results & Economic Impact Report

**DISCUSSION HIGHLIGHTS**

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Chairman Mitchell called the meeting to order and asked the audience to introduce themselves. He recognized Randy Harrington for his dedication and service to the City of Charlotte as CFO and Budget Director and congratulated him on his new position as town manager for the Town of Holly Springs in Wake County. He turned the meeting over to Tracy Dodson to introduce the agenda topics.

### **I. Charlotte Business INclusion**

Tracy Dodson introduced the Charlotte Business INclusion topic and turned it over to Kevin Dick to start the presentation. Kevin shared information with the Committee on the Economic Development strategy for capacity building and connecting MWBEs, which included the framework on the Phase I & II forecast schedule, identification of areas with no/low MWBE and firms that are not certified to expand their offerings to compete for City contracts. He also noted the AMP Up Charlotte capacity building pilot program that we are testing and noted future vendor opportunities, particularly with the NBA and additional City outreach efforts.

Nancy Rosado continued the presentation with responses to the Committee's questions from the June 25<sup>th</sup> meeting around Good Faith Efforts and Construction Manager At Risk Contracts. Thomas Powers continued the presentation and shared information on the NC General Statutes regarding payments to subcontractors and the construction payment process.

*Committee Members asked staff to bring back information on the following for discussion:*

- Identify ways to help our current certified MWSBEs who have not been awarded City contracts before the contracts are presented to City Council for approval.
- Bring back information on certified SBE's that have not been awarded City contracts.
- Identify the first point of contact for Councilmembers to call in order to respond to constituent inquiries related to Charlotte Business INclusion. They also asked how opportunities with primes and subcontractors could be strengthened.

#### ***Staff Assignment***

Chairman Mitchell asked staff to schedule a time to recognize the businesses that were chosen to participate in the AMP Up Charlotte Program at the August or September City Council meeting.

### **II. Discuss Economic Development Committee Retreat**

Tracy Dodson shared with the Committee that John Martin, CEO and Managing Partner, Southeast Institute of Research would moderate the ED Committee Retreat on August 16<sup>th</sup> with a focus on topics to prepare a comprehensive strategic economic development plan for the City of Charlotte.

The Committee changed the starting time of their Retreat on August 16<sup>th</sup> from 1:00pm to Noon with an ending time of 4:00pm. The location will be the Goodwill Opportunity Campus. A motion was made by Councilmember Mayfield and seconded by Councilmember Newton to change the starting time of the August 16<sup>th</sup> Retreat from 1:00pm to Noon. The vote was 3:0 (Mitchell, Mayfield and Newton) with Councilmembers Driggs and Newton being absent for the vote.

### **III. CIAA Update**

Mike Butts and Dillard Heath provided the Committee with an update on the economic impact of the 2018 CIAA Tournament in Charlotte. They also shared the following dates associated with the upcoming CIAA bid for 2021-2023. The intent to acknowledge Charlotte's bid is due on July 24, 2018. The bid proposal is due on September 9<sup>th</sup> and a decision will be made by CIAA on December 14<sup>th</sup>.

*The following suggestions were made by the Committee for the CIAA Tournament:*

- Market the CIAA hotel room blocks by linking the CIAA website to the City's website, CRVA, Charlotte's Got a Lot and Music Everywhere Charlotte
- Extend the invite for other Councilmembers to participate in the CRVA/City's check presentation for scholarships to CIAA during the tournament finals.

A motion was made by Councilmember Mayfield and seconded by Councilmember Newton to support Charlotte's bid for the 2021-2023 CIAA Tournament. The vote was 3:0 (Mitchell, Mayfield and Newton) with Councilmembers Driggs and Newton being absent for the vote.

#### **IV. Discuss August 27<sup>th</sup> Meeting Schedule**

The Committee rescheduled their August 23<sup>rd</sup> meeting at noon to August 27<sup>th</sup> at 2:00pm, Rooms 270-271.

The meeting adjourned at 2:30p.m.